



**AGENDA ITEM: 5**

**30 APRIL 2009**

**HEALTH SCRUTINY PANEL**

**STRATEGIC PLAN 2008-2011 – 2009/2010 REVISION:  
SUPPORTING CHILDREN AND YOUNG PEOPLE THEME**

**DIRECTOR OF CHILDREN, FAMILIES AND LEARNING: GILL ROLLINGS**

**Purpose of the report**

1. To advise the Health Scrutiny Panel of the outline content of the *Be Healthy* strategic priority of the *Supporting Children and Young People* theme for the 2009/2010 revision of the Council's Strategic Plan and to seek comment.

**Recommendation**

2. That the Panel notes and comments on the outline content of the *Be Healthy* strategic priority of the *Supporting Children and Young People* theme for the 2009/2010 revision of the Council's Strategic Plan.

**Consideration of report**

3. At its meeting on 19 March 2009, the Health Scrutiny Panel considered the outline content of the *Promoting Adult Health and Wellbeing, Tackling Exclusion and Promoting Equality* theme for the 2009/2010 revision of the Council's Strategic Plan. At the meeting, the Panel requested that it be advised of the content of the *Be Healthy* strategic priority of the *Supporting Children and Young People* theme, in line with its overarching remit for health scrutiny.
4. The outline content of the *Be Healthy* strategic priority of the *Supporting Children and Young People* theme for the 2009/2010 revision of the Council's Strategic Plan is attached at Appendix A.

5. The outline content is divided into two parts: -
  - Progress against 2008/2009 planned actions to address strategic priorities.
  - 2009/2010 planned actions to address strategic priorities.
  
6. This information is consistent with the aims, objectives and targets in the Children and Young People's Plan and was considered by the Children and Learning Scrutiny Panel at its meeting of 14 April 2009. It will be refined in the coming weeks through internal debate and discussions with partners where appropriate, before endorsement and approval is sought through Executive and Council in June 2009.
  
7. At this stage, comments are sought on the general approach to addressing the strategic priorities for this theme and the plausibility of the proposed actions for 2009/2010.

### **Background papers**

Strategic Plan 2008-2011

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<b>Sustainable Community Strategy theme:</b>	<b>Supporting Children and Young People</b>
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Middlesbrough's vision for children and young people is to create an environment that raises their hopes, aspirations and achievement and that promotes pride through citizenship. The town's children should grow up healthy, safe from harm, free from poverty and supported to achieve their full potential, enabling them to become active citizens of Middlesbrough.

This theme is led by the Children and Young People's Trust and is underpinned by the Children and Young People's Plan, which sets out priorities under each of the five Every Child Matters outcomes. The plan provides a clear vision that seeks to deliver improvements in the way services are provided for children and young people in Middlesbrough, leading to better, more positive outcomes. It highlights some of the key issues facing children and young people in Middlesbrough and how, by working together, a big difference can be made.

It is important that the Trust maintains an understanding of what the reality of life is like for children and young people living and growing up in Middlesbrough. It will continue to develop an understanding of what either helps or hinders the development of the town's children and young people, by means of the regular review and analysis of information gathered either through dedicated research or by talking to children and young people and their families.

### **Strategic priorities and targets**

The LAA provides a vehicle to help reshape the way in which all the services for children, young people and families work together to achieve the vision for children and young people. The Children and Young People's Plan identifies the issues that need to be addressed over the next three years and sets out actions within the Every Child Matters outcomes framework to ensure that children and young people in Middlesbrough can: -

**Be Healthy** - ensuring good physical, mental, emotional and sexual health of children and young people.

**Stay Safe** - ensuring that children and young people are kept safe from deliberate, neglectful or accidental harm.

**Enjoy and Achieve** - enabling children to enjoy and fully participate at school and in registered childcare settings to achieve their full potential.

**Make a Positive Contribution** - enabling children and young people to contribute positively to their local community.

**Achieve Economic Well-being** - ensuring that children, young people and their families are equipped to continue into further education, employment or training.

## **Progress against 2008/2009 planned actions to address strategic priorities**

### **Be Healthy**

#### **Reducing the number of conceptions amongst 15-17 year olds:**

- Information sharing arrangements are developing between health agencies and the Council to support the Teenage Pregnancy Strategy by identifying and reporting on the scale and spread of key risk factors across Middlesbrough.

#### **Tackling childhood obesity:**

- Implemented the Nutrient Based Standards in all primary schools.
- Increased the proportion of young people participating in at least two hours high-quality PE and each week sport in school hours from 73% to 88%, which is the highest rate in the North East and compares with a national average of 78%.
- Introduced a Community Health Through Sports & Arts programme funded through the Wellbeing Lottery and managed by Study Support service, which provides physical activities programmes at 5 primary schools.

#### **Improving the availability of mental health services:**

- Strengths And Difficulties questionnaire introduced to assess the wellbeing of looked after children.
- Study Support's Neurolinguistic Programming interventions and training at Ormesby, North Ormesby, Corpus Christi schools, Phoenix Centre and West Middlesbrough Neighbourhood Trust.

#### **Reducing alcohol and drug misuse:**

- Baseline established for the new national measure of young people's substance misuse through the TellUs survey. Middlesbrough's 9.2% compares with a national average of 10.9% and a regional average of 13.7%.

#### **Increase the opportunities and services for children with disabilities:**

- Ofsted graded the Gleneagles residential resource unit as "outstanding" in their unannounced inspection visit.
- Middlesbrough was the first Council to meet the readiness assessment criteria for the government's Aiming High initiative.

## 2009/2010 planned actions to address strategic priorities

### Be Healthy

#### Reducing the number of conceptions amongst 15-17 year olds:

*Teenage Pregnancy Strategy actions for 2009/10 will be identified following the feedback session (8th April) from the National Support Team's review of local provision.*

#### Key Targets

NI 112	Reduce the number of conceptions amongst 15 – 17 year olds against the 1998 baseline by 40%.
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#### Tackling childhood obesity:

- Promote healthy eating through schools by ensuring that all secondary schools meet the Nutrient Based Standards for school meals.
- Work with schools in receipt of Wellbeing Lottery funding to promote physical activities and healthy eating.

#### Key Targets

NI 56	Reduce the % of children in Year 6 who are obese, as shown by the National Child Measurement Programme from XX% to 21% (target to be set).
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#### Improving the availability of mental health services:

- Complete a mapping exercise for all tier 1 and tier 2 mental health services available in Middlesbrough.
- Coordinate and monitor the Wellbeing Lottery 'Community Health Through Sport & Arts' mental health programme at five primary schools.
- Develop and implement a protocol to support practitioners working with young people who self-harm.
- Develop the links with Middlesbrough Mind's young people's support groups to improve access to mental health support for children in need.
- Further develop NLP (Neurolinguistic Programming) coaching and intervention programme for young people and school staff to support emotional health and wellbeing.

#### Key Targets

NI 51	Increasing the effectiveness of local CAMHS services, evidenced by improving the indicator score from 12 to 13.
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## **Reducing alcohol and drug misuse:**

- Roll out short break support services, under the government's Aiming High initiative, in partnership with the PCT, voluntary sector agencies, parents and carers and young people.
- Develop a programme of research work through Families First to enhance the provision of support services for families with alcohol and substance misuse problems.
- Improve the processes for identifying and referring children in need to alcohol and substance misuse support services.
- Establish systems to ensure that pre-CAF checklists are completed by adult drug and alcohol treatment services, to identify young people who may need to enter the CAF process.
- Monitor data from adult drug and alcohol treatment services and the CAF process to identify gaps in service provision for young people affected by adult misuse.

### Key Targets

NI 115	Reducing the level of use of alcohol and drugs amongst young people from 9.2% to 9.1% as indicated in the TellUs survey.
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## **Increase the opportunities and services for children with disabilities:**

- Develop links between the MAIN project and the Families Resource Team to provide emergency service and support for children with ASD and Asperger's Syndrome.
- Increase the number of young people accessing support through parent-led services via the direct payment system.
- Improve the support available to young people aged 14-25 through the development of a multi-agency transitions team.

### Key Targets

Local	Increasing the number of families using the direct payment system by XX% (target to be set).
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